

# Our Kerikeri

- COMMUNITY LEADS CHANGE -

## Our Kerikeri Community Charitable Trust

Secretary's Report as at 1 November 2020

Tena koutou,

As we near the end of a turbulent year, where many people in our communities were faced with hardship, challenges and unknowns it has always been a pleasure serving the Trust, knowing she is a seaworthy ship, steady on her course and constantly being build on to make her stronger and go further on her journey.

With the community workshops, consultation process and our recent strategic workshop we have set out a course for the future. We have already hit some uncharted waters, but I am proud of how we constantly learn, innovate and research and engage in positive and proactive dialogues with other communities, Iwi and hapu, interest groups, elected officials and local council.

I am especially proud of how the relationships has grown with our local hapu Ngati Rehia. Even if we don't manage to get brick and mortar projects up and running, I believe we have started an important part of the Trust journey, building relations and brining community together.

In the administrative part of the Trust I see the highlights being that we have become a well organised organisation that have built up quality frameworks, from strategy and project prioritisation to storing and recording information to policies and procedures.

As secretary I see some of the challenges going forward is in term of internal communication. As we build up our knowledge, communication records and contacts with stakeholders it becomes increasingly difficult to manage so that all have easy access and can use communication medium they are accustomed to. In the next year we have to make some fundamental decision in this matter. E.g. do we continue communicating using personal email address with the risk of losing valuable information if/when a trustee leaves the organisation, how do we ensure a consistent communication with stakeholders, how do we minimize members and trustees getting overloaded with information and risk losing engagement.

In any case I feel we are up to the challenges with such a talented, dedicated and diverse group of people.

Nga mihi nui,

Lasse Dannesoen Pedersen



Secretary

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